

Dear Principal:

Thank you for your leadership and support for the children at _____
(Name of school)

As a parent, I am excited to introduce you to an excellent parent engagement program. The Parent Institute for Quality Education (PIQE) has been working with schools for the past 23 years and has a proven track record of success. Please review their information and consider partnering with them so that the parents at our school have the opportunity to learn how to better support our children academically.

History

Since its inception in 1987 PIQE has helped families understand the power of education, high school and college graduation as well as the vital role of parent involvement. They have already reached over **500,000** parents, and studies have proven the effectiveness of their program in reducing the drop-out rate and increasing the college enrollment of low-income underserved students*.

Mission

PIQE's mission is to connect families, schools and community as partners to advance the education of every child through parent engagement.

Vision

Their vision is to create a community in which parents and educators collaborate to transform every child's educational environment, both at home and at school, so that all children can achieve their greatest academic potential.

PIQE's signature program is the **Parent Engagement in Education Program**.

- It is offered *free to parents*.
- It is delivered in **16 different languages**, to meet each school's ethnically diverse population.
- Its facilitators are *trained professionals* who are members of our community.
- The three-tiered curriculum is specifically *tailored to elementary, middle and high school parents* by addressing the important academic issues of each age group.

Please bring PIQE to our school. You can learn more about it by visiting the PIQE website www.piqe.org or by contacting them to set up a meeting.

This program will help us parents work more effectively with you, the teachers, and other school staff in our ultimate goal - academic success for all children.

Thank you,

Parent Name

Date

*PIQE Independent Longitudinal Study San Diego State University (2004)