MAKING AMERICA STRONGER

“Creating A College-Going Culture”

2014 Annual Report

Now Anything is Possible!

#TeamPIQE
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The year 2014 represents the 27th year of PIQE’s services in delivering its “Parent Engagement in Education Program” in California and for its ongoing expansion of its “Best Practice Model” into nine other states. In addition, PIQE’s Board of Directors and Executive Staff underwent an intensive 9 months of “Strategic Planning” to review and examine the current and future direction for PIQE. A thoughtful and well-organized plan for the next 3-5 years was developed and adopted in January 2015.

In late July of 2014, PIQE participated in the White House’s “Symposium on Transformative Parent Engagement” in Washington D.C. Of significance was U.S. Secretary of Education Arne Duncan’s statement that “Transformative family engagement is more than parent involvement- it is a shared responsibility of families, schools, and communities aimed at helping students learn and achieve.” The symposium was attended by members from the White House Domestic Policy Council (DPC), U.S. Department of Education, U.S. Department of Health and Human Services (HHS), the W.K. Kellogg Foundation and numerous non-profit organizations from around the nation that primarily work to promote parent leadership and their involvement in their children’s education.

In another significant event, on February 18, 2014, “The National Aeronautics and Space Administration (NASA)” was hosted by PIQE at its Los Angeles Regional Office. PIQE’s STEM Program and Curriculum was affirmed in the special presentation by NASA’s Ms. Becky Kamas, the Lead Education Specialist in Teaching from Space, a NASA Education Unit dedicated to bringing NASA-unique STEM opportunities to students and educators. Ms. Kamas provided a perfect example of what PIQE is striving to accomplish by engaging parents in our STEM Program that informs parents on the importance of helping and guiding their children towards building a strong foundation in math and science.

PIQE’s “Parent Engagement in Education Program” curriculum is periodically reviewed and it was revised to ensure that parents are provided with the most relevant information. PIQE updated its K-12 curriculum in 2014 to ensure that parents fully understand and comprehend the new K-12 funding and instructional systemic changes taking place in public schools. Our curriculum now includes the key components of the new “Common Core State Standards (CCSS)” being implemented in schools throughout the nation and California’s new “Local Control Funding Formula (LCFF)”.

In summarizing the year 2014, PIQE had over 300 K-12 schools requesting our parent program services. Yet in order to contract and serve parents at these schools, PIQE had to raise the private funding to match the 1-1 program costs. If you are interested in PARTNERING and SPONSORING parents and/or schools with PIQE’s programs to advance the education of low-income students, please visit “WAYS TO GIVE” on our website: www.piqe.org.

TOGETHER, NOW ANYTHING IS POSSIBLE!

David Valladolid
National President & CEO
OUR CORE VALUES  
Committed to Excellence

MISSION  
We are committed to connecting families, schools, and community as partners to advance the education of every child through parent engagement.

VISION  
PIQE works to create a community in which parents and educators collaborate to transform every child’s educational environment, both at home and at school, so that all children can achieve their greatest academic potential.

GOAL  
PIQE’s ultimate purpose is to lower the dropout rate, close the achievement gap, and create a “College Going Culture” for all students!

OBJECTIVE  
PIQE works to encourage and support low-income, ethnically diverse parents of K-12 school-age children to take a participatory role in their children’s education by creating a home learning environment; supporting their child’s emotional and social development; pro-actively navigating and impacting the K-12 school system; engaging and collaborating with teachers, counselors, and principals; ensuring that their children complete A-G high school college admission requirements; and, to seek and encourage high school and college graduation!

FOUNDERS  

Rev./Dr. Vahac Mardirosian celebrated his 90th Birthday on October 22, 2014. Below are a few lines of his Beautiful Statement that he delivered to his Family and Friends at his Celebration:

“I have learned the greatest tools one can use in life are: to be a learner; to be patient; to be forgiving; and, to be persistent. To accept myself with all my foibles, and to accept others with all of theirs. I have learned to give myself to a cause that fills my days with great satisfaction; and, to be grateful for the gifts I have received because gratitude enhances life.”

Rev./Dr. Vahac Mardirosian  
PIQE Co-Founder

Dr. Alberto M. Ochoa  
PIQE Co-Founder & Board Chair

“The PIQE Board of Directors (Board) would like to express its gratitude to all of our funders and supporters in enabling PIQE to serve low-income families and provide them with the knowledge and tools to form partnerships with their children’s schools and school communities. Please know that to strengthen the future of PIQE, in March 2014, the PIQE Board and personnel undertook a 9-month strategic planning process. In January 2015, the Board approved a Strategic Plan with the purpose of taking PIQE to a stronger path for the next 3 to 5 years. We are appreciative of all the support that has been provided to PIQE. With your support we are “creating a college-going culture.”
NOW ANYTHING IS POSSIBLE!
A PIQE Success Story

Lorena Puga, PIQE Student Success Gives Back

“Words cannot describe how grateful I am to PIQE. I’d like to share my story of how PIQE has impacted my entire family. I’m the oldest daughter of three, my parents are first generation immigrants. They first participated in PIQE’s Program when I was in third grade, my parents didn’t know how the school system worked or understood the important role they played in supporting my education; yet, they wanted me to succeed in school. Through PIQE, my parents learned so much and became very involved in my education. The more they knew, the more they wanted to learn. Years later, my parents again participated in PIQE’s Program which helped my parents become even more involved. They learned about the resources available in our local schools and compared them to other surrounding cities and school districts. With that, my parents took me to visit various middle schools in and out of our home district, until we found the right school for me. My parents said they would have never felt the power to create a better educational pathway, if it wasn’t for the impact PIQE had on them.

Because of PIQE’s Program, my mom decided to take part in the parent center at our elementary school. Even my dad would attend the Title 1 meetings, the parent center, and ELAC meetings. Both of their involvement made me a better student because they were informed and they guided me throughout my education, as well as my two sisters’ education. PIQE empowered my parents by giving them the perfect tools they needed to actively participate in my education.

I have graduated from San Diego State University (SDSU). My middle sister has a couple of semesters left before she graduates from SDSU as well. My youngest sister is a 10th grader with a 4.2 GPA. She is involved in sports (golf) and extracurricular activities (Mariachi and dance). I know that thanks to PIQE, my parents improved our environment and made us stronger students. My parents came to the U.S. for a better opportunity and they really took a good grip of it by promoting education and becoming involved in programs and committees for our benefit.

I know first hand of the positive impact PIQE has had on my entire family. For this reason, I became a PIQE Facilitator. Now I’m helping other parents, such as my parents, to learn how to navigate the school system and participate in their children’s education. Ultimately, I am helping other students succeed in school. I have the privilege of giving back to others and passing on the knowledge my parents learned to help me and my siblings do well in school and go on to college, I’m also empowering parents by sharing my personal story with PIQE. I am a product of parent engagement; I’m a product of PIQE! My parents are extremely proud that I’m giving back to PIQE and helping students succeed in school.”
“I took PIQE’s Program when my daughter Nancy was in middle school. With my participation in the program, I started to check her homework daily and I spoke to her counselor on numerous occasions about what I had learned. Most importantly I learned how to better communicate with my daughter, especially because middle school can be hard. Our relationship became stronger. Then when Nancy went to high school, I took the program again. This time the program focused on the high school years. Through my involvement I’ve developed a strong partnership with my daughter’s counselor. I feel that the counselor gives me extra attention. Also, with my increased involvement in my daughter’s education, she feels supported and has worked harder to do well in school. I feel that we have a triple pact between me, my daughter, and her counselor—to work together to make sure she is college ready. Thank you PIQE.”

-Jeronimo Reyes, PIQE graduate
Citrus Middle & Orange Cove High School

“I lovingly call my daughter, PIQE’s daughter; I say it in gratitude of PIQE. I wholeheartedly put into practice all that I learned through PIQE’s Program. In the program, I realized Lucia (my daughter) was not taking the college requirements. I spoke to my daughter’s counselor, and in order to catch up, Lucia took classes at the community college. In addition, Lucia took summer courses to meet her English requirement. After high school, Lucia attended a community college then after 2 years she transferred to UCLA. In 2014, she graduated with her Bachelor’s degree in Psychology. I often wonder what would have happened had I not had the knowledge PIQE provided. Would she have become a statistic of the Latino youth that doesn’t attend college?”

-Lesvie Valeta De Vieira, PIQE Parent Graduate
Los Banos High School
“Both my parents graduated from PIQE’s parent engagement program in 2010 while I was in high school. Prior to their participation, they had no knowledge of the requirements needed to attend college. In the program they learned about financial aid, scholarships, resources, and the importance of extracurricular activities. In addition, my parents were empowered and no longer felt lost. They felt that college was possible and within my reach. In turn, my parents motivated me to do well in school, work hard and get involved in school. PIQE has been a big influence in my success. I will always appreciate the support PIQE has given my family. I would love to give back and help PIQE in whatever way I can”.

-Lucille Lopez is currently attending Cal Poly Pomona pursuing a degree in Kinesiology Exercise Science Major.

“My mom has always been active in my development as a person. She made sure that I was placed on a path to success with the tools to handle the rigors of life along the way. There comes a time when every child has opportunities to make choices for themselves, but for the times where that is not an option, my mom made sure to make sound decisions by actively informing herself. PIQE was one avenue in which she was able to participate. In PIQE she learned ways to increase her active involvement in her kid’s education. I never felt a lack of support or hopeless due to her visible commitment. I am truly blessed to have a mother who integrated herself in my life with such dedication to my success”.

–Titus Garrett, 3rd year at UC Davis, pursuing a degree in Engineering.

“My mother graduated from the 9 Week PIQE Program during my elementary years. With my father working late nights, I joined my mother during the program. By the third grade, I knew what a GPA was, how to calculate it, and most importantly, I wanted mine to be above a 4.0. With my mother’s guidance throughout my school years, I was empowered to work hard academically because I had already envisioned a goal for myself, attend and graduate from a university with a doctorate, and knew what steps to follow. PIQE equipped my mom and me with the necessary tools required to reach my goal”.

-Daisy Ochoa will be attending UC Davis in the fall 2015 year. Her goal is to pursue a medical degree in Occupational Therapy.
ACCOMPLISHMENTS & PARENT OUTREACH
Positioned for Continued Growth and Success

• Since its inception, PIQE has graduated more than 605,000 parents; enhancing the education of more than 1.8 million students.

• PIQE has a footprint in 10 other states and works in 36 of California’s 58 counties.

• PIQE delivers its Parent Engagement in Education Program in 16 languages.

PROGRAM ACTIVITIES

1. K-12 Parent Engagement in Education “Signature” Program
2. *Science Technology Engineering and Mathematics (STEM)
3. Teacher Parent Engagement Workshop
4. *Four-Month Follow-Up “Parent Coaches”
5. Early Child Development
6. Early K-3 Literacy
7. *Parent Leadership Development
8. *Family Financial Literacy Education

* Supplemental Programs

BEST PRACTICES MODEL
PIQE’s Best Practices Model is designed for school districts that wish to implement the entire PIQE experience, but are not located near a PIQE Regional Office. PIQE provides curriculum materials, training and ongoing support for one entire year, including two on-site visits. Districts may also request additional programs such as PIQE’s: The Teacher Workshop on Effective Parent Engagement, and the PIQE Shadow Program.
PIQE MEASURES STUDENT SUCCESS
A Proven and Tested Program

“Parent Institute for Quality Education Longitudinal Study on the Parent Engagement Program in Two Counties in Southern California” by Chia Her, December 2013

PIQE continues to be one of the most sought-after parent engagement programs in California schools and is becoming so in other states throughout the country: One important reason for its popularity is that the organization’s signature nine-week program has been studied by independent reviewers since its inception in 1987, and the results have been widely published for educators and funders to review prior to partnering with PIQE.

One such independent review was the study by Ms. Chia Her, doctoral candidate from San Diego State University and Claremont Graduate University, released in December 2013. Ms. Her’s review of the data based on parent interviews suggests that PIQE was successful in increasing high school graduation rates and establishing a college going culture among parents from Los Angeles, San Gabriel Valley, and Riverside/San Bernardino regions who graduated from the signature nine-week program between the years 2005-7. The results were based on a purposeful sampling of 284 PIQE parents whose children were expected to graduate in 2012-13. The findings of this study support six previous studies on the impact of PIQE’s Parent Engagement in Education Program conducted over the 27-year history of the organization. Of importance, was the finding that 90.8% of the students whose parents participated in PIQE’s Program graduated from high school. In comparison, California’s overall graduation rate is 77.1% and 71.4% for Latinos. Furthermore, of the high school graduates 79% enrolled in college.

PIQE’s commitment to low income families and communities and in creating a college going culture drives us to (1) continuously update our curriculum, (2) analyze pre-and post-evaluations to ascertain the parents growth in educational knowledge, and (3) explore various parent engagement methods for increasing parent participation in the educational success of their children.
PIQE COLLABORATIONS
California State University

“We must not forget that a student’s most powerful adviser is often a parent. PIQE proves that deliberate engagement of parents is transformative for students, neighborhoods and communities. Each year, the collaboration between the CSU and PIQE provides thousands of parents the tools that will guide their children to reach their college potential. The CSU shares PIQE’s commitment to expand college opportunity by making college preparation a family priority.”

Dr. Timothy P. White, Chancellor
The California State University

In 2014, CSU sponsored a total of $690,000 to serve 138 schools, graduating 8,689 parents from PIQE’s Parent Engagement in Education Program; enhancing the education of approximately 26,000 students (average of three children per parent graduate).

*The sponsorship includes pledges from the CSU Office of the Chancellor and individual CSU campuses.
CSU HOSTING PIQE’S 25th ANNIVERSARY
Celebrating PIQE’s Accomplishments

Thank you CSU Pomona, CSU Stanislaus, and CSU San Luis Obispo for hosting PIQE’s 25th Anniversary Receptions. Honoring and recognizing key individuals who has helped PIQE be a success!

CSU POMONA

From left to right, Mr. Joshua Cho, Ontario High School Assistant Principal; Mr. Cary Willborn (former Principal at Ontario High School), now Principal, Rancho Cucamonga High School; Paty Mayer, PIQE VP Program Development; Lilian Esther Hernandez, PIQE Executive Director

From left to right: Former Mayor Walter Allen III, Covina City Mayor; Lilian Esther Hernandez, PIQE Executive Director; Paty Mayer, PIQE VP Program Development

From left to right: Dr. I. Michael Ortiz, Former CSU Pomona President; Lilian Esther Hernandez, PIQE Executive Director

CSU STANISLAUS

From left to right: Dr. Alberto Ochoa, PIQE Chair; Connie Chin Advisory Board Chairperson; Retire Modesto City Schools Superintendent James Enochs; Teresa Guerrero, PIQE Executive Director

From left to right: Dr. Alberto Ochoa, PIQE Chair; CSU Stanislaus President Joseph F. Sheley; Teresa Guerrero, PIQE Executive Director

From left to right: Kelly Flynn, Manager of Talent Acquisition, E & J Gallo Winery; Teresa Guerrero, PIQE Executive Director

CSU SAN LUIS OBISPO

Paty Mayer, PIQE VP, Program Development; Dr. Phil Bailey, Dean and chair of the college of science and mathematics, CSU Cal Poly SLO; Alma Grimaldo, PIQE former Central Coast ED

Paty Mayer; Dr. Margarita Gonzalez Zaske, Director of Consolidated Projects, Santa Maria Bonita School District; Alma Grimaldo

Paty Mayer; Karen Gridiron, PIQE graduate; Alma Grimaldo
CSU COLLABORATIONS continued
PIQE has Positive Impact on Higher Education

CSU PRESIDENTS SPEAK OUT

“Access to affordable, quality education is a critical, life-changing opportunity for our youth, and its impact begins with the support and involvement of parents and guardians. The Parent Institute for Quality Education (PIQE) is a vital, proven program that advocates for parental engagement and brings success to the families and schools that participate. It is a program that reaches far beyond the student --- it impacts the family, the community, the nation, and the world. Thank you, PIQE, for your outstanding work.”

Thomas A. Cropper, President
California State University, Maritime

“California State University, San Bernardino is committed to building and sustaining a culture of academic achievement and college readiness to help thousands of at-risk elementary and secondary students throughout the Inland Empire reach their full potential. The CSUSB partnership with PIQE through the GEAR-UP (Gaining Early Awareness and Readiness for Undergraduate Programs) program provides a range of support services designed to better prepare students for college and to assist parents as effective advocates on behalf of their children.”

Tomás D. Morales, President
California State University, San Bernardino

“PIQE is changing lives throughout California by bringing parents and educators together on behalf of children. We are extremely pleased to be partnering with PIQE on programs in our North State region, and in particular, collaborating with parents of children underrepresented on our campus. These parents and students are excited by the prospect of joining the Chico State community, and we are equally enthusiastic about what they will bring to our university.”

President Paul J. Zingg
California State University, Chico
GRATITUDE TO OUR SPONSORS
A Heartfelt Thank You
A Heartfelt Thank You

2014 FUNDING
• Public Income: 74.44% - $4,636,888.20
• Private Income: 25.36% - $1,579,308.33
• Individuals & Small Businesses: 0.20% - $12,522.14

PUBLIC
A B C Unified School District
Adelanto Elementary School District
Alum Rock Union School District
Anaheim City School District
Anaheim Union High School District
Antioch Unified School District
Bakersfield City School District
Baldwin Park Unified School District
Bellflower Unified School District
Birmingham Community Charter High
Borrego Springs School District
Bridges Academy
Brier Elementary School
Buena Park School District
Capistrano Unified School District
Capuchino High School
Castle Park Elementary School District
Centinella Valley Union High SD
Ceres Unified School District
Chaffey Joint Union High School District
Chino Valley Unified School District
Claremont Unified School District
Colton Joint Unified School District
Corcoran Unified School District
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CSU-Sonoma
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Cupertino Union School District
Cuyama Valley Fam Resource Center
Daniel E. Lewis Middle School
Davidson Middle School
Delano Joint Union School District
Desert Sands Unified School District
Dinuba Unified School District
Durham Elementary School
El Dorado Union High School District
Emerson Elementary
Encina Preparatory
Ernest Righetti High School
Escondido Union High School District
Fairfield-Suisun Unified School District
Fairview Elementary School
Fallbrook Union Elementary School District
Fontana Unified School District
Franklin Elementary School
Fresno County Boys and Girls Clubs
Fresno Unified School - Parent University
Fresno Unified School District
Fullerton Joint Union High School District
Fullerton School District
Garvey Unified School District
George Mayne Elementary
Glenmoor Elementary School
Green Dot Public Schools
Greenfield High School
Grossmont Union High School District
Guadalupe Union School District
Hacienda La Puente Unified School District
Hamilton K-8
Hayward Unified School District
Healdsburg Junior High
Healdsburg Unified School District
Highland High School
Hirsch Elementary School
Huntington Beach Unified School District
John Blacow Elementary
John Muir Middle School
Kern High School District
King City High School
Kings Canyon Unified
La Habra City School District
Lennox School District
Leuzinger High School
Lindsay Migrant
Lodi Unified School District
Long Beach Unified School District
Los Angeles Unified School District
Los Medanos College
Lucia Mar Unified School District
Manteca Unified School District
Marysville Joint Unified School District
Memorial Elementary School
Merced County School District
Merced Migrant Education
Modesto City School District
Montague Elementary School
Montebello Unified School District
Monterey High School
Moreno Valley Unified School District
Morgan Hill Unified School District
Murrieta Valley Unified School District
National School District
New Academy Canoga Park
New Port Mesa Unified School District
Newman-Crowslanding USD
Nipomo High School
Oliveira Elementay School
Oxnard School District
Palisades Charter High School
Palm Springs Unified School Dist.
Palmdale Unified School District
Panama Buena Vista School District
Panama-Buena Vista Union School District
Parlier Unified School District
Paso Robles Joint Unified
Pioneer Valley High School
Ponderosa Elementary School
Rancho Medanos Jr. High School
Redwood City Elementary School District
Rio Vista Elementary
Ripon Unified School District
Riverside Unified School District
Rosemead School District
San Bernardino City School District
San Diego Unified School District
San Jose Middle School
San Juan Unified School District
San Mateo High School
San Rafael High School
Sanger Unified School District
Santa Maria Bonita District - Migrant Ed
Santa Maria Bonita School District
Santa Maria High School
Seaside High School
Selma Unified School District
Spring Branch Independent School District
Sweetwater Union High School District
Taft High School
THINK Together
Tracy Unified School District
Tulare Joint Union School District
Turlock Unified School District
Tustin Unified School District
Twin Rivers Unified School District
Ukiah Unified School District
Upland Unified School District
Ventura Unified School District
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Vista Unified School District
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Washington Unified School District
Youth Policy Institute
Yuba City Unified School District

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Santa Barbara Foundation
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