**Our Mission**

To provide families with the knowledge and skills to partner with schools and communities to ensure their children achieve their full potential.

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**Our Vision**

We are dedicated to achieving economic and social equality for all through education.

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**CALIFORNIA**

In partnership with **128 school districts** in California and **381 schools**, PIQE is a trusted partner on school campus’ providing a variety of hands-on workshops, seminars and ongoing supports that offer parents the tools to advocate for their children, know their rights as well as the know-how, responsibility and opportunity to partner with schools, community and civic leaders.

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**NATIONAL**

Since 2002, spanning **13 U.S. states** and **Mexico City**, PIQE partners with school leaders to help teachers and school administrators successfully engage with families from diverse socio-economic and cultural backgrounds. From teacher seminars to implementing parent training curriculum, our evidence-based model is enhancing family engagement nationally.
Our Drive

It is an honor to lead an organization whose drive and love for community has earned the trust of thousands of families and partners for over the past 32 years. As I reflect on what is ahead for us, the responsibility and obligation to serve families and communities across the state and the country continues to anchor and guide us. Increasing knowledge and developing families’ skills in a safe, nurturing and respectful environment is the fundamental pillar of our work. Through our evidence-based model, families see themselves as entities of change in their homes, schools and communities. They find their voice and realize they are not alone in their journey to improve their child’s education. Empowered to move forward, families establish stronger relationships with teachers, principals and other families in their community. Parents no longer dream about a better future for their children; instead, they can create a plan to make their dreams a reality.

We are both a convener for families who share their concerns as well as a trusted partner to help build bridges with other trusted partners to work on solutions. We have the unique opportunity to serve families across California and nationally. As we move forward, we will expand our reach, amplify our partnerships and elevate the voices of the families we serve around the state and the country. Empowering families, developing partnerships, building bridges to leverage our collective impact through policy and advocacy honors our history of working to enhance social justice and educational equity. It will take partnership, lifting parent voices and treading new ground where we are uniquely positioned to do so. We will stay rooted in our strength and expand our reach to help families achieve what they want for themselves, their children and communities.

In partnership,

Gloria Corral
President and CEO
Our Work

Children succeed when families, schools and communities work together. However, many schools struggle to engage parents. The challenge is complex with reasons ranging from cultural and language barriers to parent’s limited time or ridged work schedules to lack of know-how, fear and distrust. PIQE’s model is grounded in a theory of change that understands behaviors and attitudes and addresses the holistic needs of families, teachers and schools to achieve sustainable outcomes.

K-12 Parent Engagement in Education
Early Child Development
Early P-3 Literacy
Teacher-Parent Engagement Workshop
Parent Leadership Development
Family Financial Literacy Education
Science, Technology, Engineering and Mathematics (STEM)
Civic Engagement Program

2018-2019 school year: CALIFORNIA

This year, we were welcomed on the campuses of 381 schools in California to provide ongoing workshops and seminars to strengthen parent-school collaboration. Working with English Language Learners, immigrants, refugees and families caught in a cycle of poverty, PIQE delivers lessons that are informative, meaningful and interactive and which empower parents to become advocates for their children in a positive, productive, and constructive manner.

2018-2019

381 CA schools
83% completed programs
18,774 parents served
Inspiring Families

From the start, I knew college was important, but PIQE taught me why and how to help my children get a college education. I’m happy to share that my oldest daughter graduated from UC Berkeley and earned a master’s degree from Loyola University. My second daughter will be graduating this year from Georgetown University and my oldest son is in his second year at UC Berkeley. My youngest son is a sophomore at Animo Pat Brown High School and even though this is my fourth and last child going through high school, I knew there was much more I needed to learn. So, I decided to take another PIQE workshop. Success will always be there for those who want to take that extra step.

Dulce Briones, Parent
PIQE Los Angeles

Shaping the Future
Science, Technology, Engineering, & Math (STEM)

Families play a vital role in raising awareness about the value of STEM as well as supporting their children’s engagement in STEM. PIQE is proud to offer parents interactive workshops to learn about STEM and how to cultivate their children’s interests in a STEM career. During the 2018-2019 school year, PIQE served 1,218 parents in 51 schools in STEM programs. The retrospective surveys show that after taking part in STEM workshops, parents better understood the importance of STEM and how to support their children and school.

How well do you know ... The importance of STEM for our global economic competition?*

0 10 20 30 40 50 60 70 80
Not at all
Very little
Somewhat
Pretty well
Very well
N/A

How likely are you to ... Enroll your child in STEM programs (i.e. academic, summer, volunteer)?*

0 10 20 30 40 50 60 70 80
Not at all likely
Somewhat likely
Very likely
Always likely
N/A

* retrospective data from surveyed parents
I feel so passionate about this parent institute because my parents also struggled to understand the importance of creating a college-going mindset. Many parents in our district do not have a working knowledge of the rigorous Massachusetts educational system, importance of attendance, positive self-esteem and the school system itself. Parents did not have an understanding of the grading system. We are bringing this powerful message in navigating the school system in different languages to all the parents in our district; certainly, now our New Bedford families know that they are not alone in this educational journey. They are made aware of the importance of utilizing community resources. This program allows them to feel valued and empowered to make their children’s dreams come true.

Orlenda Jackson - FISS Coordinator
New Bedford Public Schools, MA

* retrospective data from surveyed New Bedford parents
Building Partnerships

The success of any student’s academics rests on the ability to create a partnership between parents and the school. This dynamic teamwork ensures that students have sufficient resources to succeed. Three years ago, we welcomed PIQE to Northview High School to facilitate this much-needed partnership. PIQE has since been one of our flagship programs, with close to 300 parents graduating from this program in the last three years. This program is a difference-maker. You can make the argument that we can provide this information to our parents in-house through our counselors, but the proven level of efficiency that PIQE has accomplished is unrivaled.

Our community is spreading the news and more families are heading our way, simply because of PIQE. The first year of inception, Northview High School was the only school in our district to have parents participate in this program and because of its huge success, the rest of our schools in our district got on board. This includes elementary schools, middle schools, and the other two high schools. The impact PIQE has made in our community is unheralded. Our almost perfect graduation rate continues to hold steady and now 73% of our graduating seniors last year were A-G compliant. This is one of the highest rates in the state. Student participation in Advanced Placement courses has increased the last three years, and each year 100% of our AVID students have been accepted to four-year universities. Additionally, parent participation in school-sponsored committees and meetings has increased. Our PIQE parents have gone on to join PTA, School Site Council, WASC and LCAP Committees. They attend our ELAC and have also become site representatives for DELAC/DAC. It is no coincidence that the increases in parent participation and student performance have paralleled the inception of and participation in PIQE.

Principal Manuel A. Burciaga, Ed.D.
Northview High School, CA

OVERVIEW
Northview High School
Location: Covina, California
Enrollment: 1,300 students
Demographic: > 70% socio-economically disadvantaged
> 80% are Hispanic/Latinx

300 parents completed PIQE programs
73% graduating seniors A-G compliant
100% AVID students accepted to four-year universities
A Shared Responsibility

Family challenges are not isolated to the home but can impact every aspect of a child’s life: education, health, the environment, to name a few. That is why nearly 10 years ago, in partnership with the California Endowment, PIQE added a civic engagement program to advance further the skills our families have gained through our parent engagement workshops. The additional nine-week civic engagement program provides families with the knowledge and tools to become more civically involved in school, local, state and national issues. Parents learn purposeful civic steps toward improving the quality of their community, building relationships with their decision-makers and connecting with others who share their passion. Families complete the program with resources and networks to put their new skills to work.

BUILDING SOCIAL CAPITAL AND ENGAGED CITIZENS

Fresno & Modesto families in civic engagement workshops

MEETING WITH CA ASSEMBLYMEMBER ADAM GRAY

(pictured above) Modesto community walk audit
Working in Our Communities

Addressing the adversity and trauma which so many of our families face during their lives requires various elements of social change. Our parents are ready. They simply needed the tools and knowledge to know how to advocate for their communities. From traffic improvements to Local Control and Accountability Plan (LCAP) participation, our parents are working with leaders to improve the health of their communities. Below are just a couple of the many projects they have been part of in the last nine years.

LEADING THE CHANGE

Working with Building Healthy Communities, an initiative funded by California Endowment, families from the Planada community successfully secured $2.4 million grant from the California Statewide Park Program (Prop. 68) to revitalize Houlihan Park. The park included new features such as children’s splash park, and outdoor stage and jogging paths and exercise stations. The families took part in an eight-part series of workshops to develop the specific recommendations in the grant proposal.

INNOVATIVE APPROACHES

In partnership with Planada Elementary School District, families worked with school leaders to develop a park improvement project through the Born Learning Trails. The path that runs through the park to the school offers a beautiful interactive and playful community engagement tool, designed to help parents, caregivers, and communities support early learning in both English and Spanish.

(pictured left) Working with Planada Elementary School District Superintendent Jose Gonzalez

PIQE has been a valuable positive partner in our district’s goal to have 100% of our students graduate from high school and be college and world-ready. We know our parents are our most significant partners in accomplishing this goal. PIQE began as a small investment in our Local Control and Accountability Plan (LCAP) three years ago. Today, PIQE is a district-wide initiative making a difference in creating an open dialogue with our parents so we can better support them and their students.

Superintendent Sergio Jose Mendoza
Burton Elementary School District

OVERVIEW
Burton Elementary School District
Location: Porterville, CA
Enrollment: 4,768 students
Demographic: > 76% socio-economically disadvantaged
Making an Impact

Since 1987

32 years serving community  721k parents completed programs  16 languages used

2.1M students impacted
Measuring effectiveness is essential to our work, our parents and partners. Independent reviewers have studied PIQE’s Parent Engagement Program since its inception in 1987. We continue to measure its effectiveness by administering and analyzing retrospective survey responses. The surveys provide us valuable information and actionable data to share with schools and districts, to continue learning together and to help build upon our efforts.

A 2018 longitudinal study conducted by San Diego State University found that students whose parents participated in the PIQE’s Parent Engagement In Education program graduated from high school at a higher rate and enrolled in college or university at higher rate than peers with similar backgrounds statewide in California.

**HIGH SCHOOL GRADUATES**

<table>
<thead>
<tr>
<th>Students whose parents attended PIQE</th>
<th>96%</th>
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<td>California Department of Education</td>
<td>80%</td>
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**UNIVERSITY & COLLEGE ENROLLMENTS**

<table>
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<tr>
<th>Students whose parents attended PIQE</th>
<th>70%</th>
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<tr>
<td>CA Postsecondary Ed. Commission</td>
<td>40%</td>
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$4.9 MILLION RAISED

85% of revenue spent directly on parent programs

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John Taylor
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Since our inception, we have been at the forefront of a family empowerment movement helping parents become agents of change on issues related to educational equity. Historically, we have informed policy stakeholders about education policy implementation in communities across the state. We are thrilled to amplify our reach and launch the next chapter of our statewide and national engagement efforts.

Supported by the Bill & Melinda Gates Foundation, William & Flora Hewlett Foundation, Marguerite Casey Foundation, Stuart Foundation and California Endowment, we will further enhance and expand parent’s skills to be civically-engaged leaders around issues that directly impact their children, schools and communities. By building champions of influence, enhancing family engagement and strategically complimenting today’s mobile technology with our best practices, we can help increase support for systematic changes that benefit families, schools and economy.
Investing in our Future

BEST PRACTICES
Baltimore City Public Schools
Commonwealth of Massachusetts
Mendocino College
Milwaukee Public Schools
Springfield Empowerment Zone Partnership
Ukiah Unified School District
Wonderful College Prep Academy

CORPORATE, FOUNDATIONS, INDIVIDUALS, ORGANIZATIONS & INKIND
Amazon Smile Foundation
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Cox Communications
Fordham Street Foundation
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Girard Foundation
Hispanic Foundation of Silicon Valley
Inland Empire United Way
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Lawrence Hess
Marathon
Marguerite Casey Foundation
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Monterey Peninsula Foundation
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Southern California Edison
The Ahmanson Foundation
The California Endowment
The Parker Foundation
The Ralph M. Parsons Foundation
The Sundt Foundation
UC San Diego Office of the Chancellor
UMPQUA Bank Charitable Foundation
United Way Of Greater Los Angeles
United Way Riverside
Walmart
Weingart Foundation
Wells Fargo Foundation
Wonderful

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CSU-Dominguez Hills
CSU-Long Beach
CSU-Sacramento
University Enterprise Corporation (UEC) at CSUSB
University of California Los Angeles

GOVERNMENT
County of Los Angeles
County of San Diego

SCHOOL PARTNERS
Apricot Valley Elementary School
Aspire Public Schools
Basset Unified School District
Bellflower Unified School District
Berkeley Unified School District
Bishop Elementary School
Burton School District
Campbell Union High School District
Capistrano Unified School District
Caruthers Unified School District
Castle Park Elementary School District
Castro Unified School District
Catholic Schools Collaborative
Ceiba College Prep Academy
Centinela Valley Union High School District
Central City Value High School
Chino Valley Unified School District
Chula Vista Elementary School District
City of Sunnyvale
Claremont Unified School District
Coalinga-Huron Unified School District
Colton Joint Unified School District
Columbia Middle School
Covina Valley Unified School District
Denair Unified School District
Desert Sands Unified School District
Dolores Mission Catholic School
Dos Palos Oro Loma Joint Unified School District
Edison Elementary
Elk Grove Unified School District
Escondido Union Elementary School District
Fairfield-Suisun Unified School District
Fallbrook Union Elementary School District
Family College Success Center
Farmersville Unified School District
Firebaugh-Las Deltas Unified School District
Fontana Unified School District
CA Counties Served 2018-2019
Alameda, Contra Costa, Fresno, Imperial, Kern, Kings, Los Angeles, Madera, Marin, Merced, Monterey, Napa, Orange, Placer, Riverside, Sacramento, Santa Barbara, San Benito, San Bernardino, San Diego, San Francisco, San Joaquin, San Mateo, Santa Clara, Santa Cruz, Solano, Sonoma, Stanislaus, Tulare, Ventura, Yuba

Best Practices
Arizona, Colorado, Maryland, Massachusetts, Minnesota, New Mexico, New York, Montana, Ohio, South Carolina, Texas, Washington, Wisconsin, Mexico City (Mexico)