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Enhance family participation and include family as part of the solution for education equity.

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Support the holistic well-being of families for their children’s success.

PRINCIPLE TWO
Strengthen career pathways for all families through equitable access to opportunities.

PRINCIPLE FOUR
Secure equitable investment of funds and resources in quality education.
OUR FOUNDATION
Elements of our policy platform

VISION
We are dedicated to achieving social and economic equity for all through education.

MISSION
To provide families with the knowledge and skills to partner with schools and communities to ensure their children achieve their full potential.

EQUITY STATEMENT
At the core of our mission since 1987, PIQE has dedicated its work to achieve economic and social equity for all through education. Our commitment to inclusion across race, gender, ethnicity, culture, age, identity, and experiences are the fundamental pillars of our work. We are anchored in the trust we have earned and are the vehicle by which we help families achieve what they want for themselves and for their children.

CORE VALUES
- Empowerment - Those we serve have the potential to create the solutions they need.
- Inclusion - We embrace all people with compassion and celebrate their unique identities.
- Learning - With greater knowledge comes true lasting power.
- Respect - We honor the values and perspectives of others.
- Responsibility - Our mutual commitment to shared goals and success.

STRATEGIC PLAN PRIORITIES
- Strengthen Measurable Program Impact and Outcomes
- Strengthen Advocacy and Influence
- Strengthen Staff and Board Effectiveness
- Strengthen Financial Stability and Sustainability
- Strengthen Operations and Technology
A Policy Framework provides broad parameters to implement PIQE’s mission to strengthen family engagement and empowerment. It guides PIQE in its local, state and federal policy and advocacy activities, as well as in its partnerships, research efforts, and collaboration with the media and the public. Working within our Strategic Plan, PIQE provides feedback on critical issues through a variety of activities, programs, and strategic initiatives, including:

**FAMILY AND COMMUNITY RELATIONS**
- Build awareness through various communication modes and activities both internal and external
- Create access points for families to engage in advocacy actions
- Create alliances and collaborate with key stakeholders to educate and champion change
- Empower families to advocate on behalf of communities

**POLICY**
- Advance key policy strategies that align with PIQE mission and vision
- Policy analysis of local, state, and national issues within the parameters of the platform and strategic endeavors
- Support and influence policy decisions to positively affect the wellness and prosperity of our families
- Leverage data to inform policy to identify and address barriers that impact engagement and partnership with families

**ADVOCACY**
- Identify and build strategic relationships with decision-makers and focused avenues for advocacy, collaboration and cross-sector partnerships
- Representation on committees, commissions, and advisory committees in accordance to the mission, strategic plan and framework
- Utilize communications tools to enhance visibility

**COALITIONS AND PARTNERSHIPS**
- Join and form coalitions with mission-aligned organizations to strategically advance PIQE’s mission and vision through policy and advocacy
- Elevate mutual initiatives through communication strategies and channels
ALIGNING FROM THE INSIDE OUT

From the onset of our work, we have earned the trust of thousands of families and partners. We remain committed to our mission and responsibility to the families and communities we serve and are dedicated to enhancing social justice and educational equity. This requires our leadership and staff to share information, lift up voices, and advocate on building strong communities and removing barriers to prosperity.

The Policy Framework and its principles will guide the organization in activities such as when we:

- Support, engage, enhance and expand regional partnerships
- Update and enhance the curriculum to respond to families and community needs
- Develop informational content and build awareness for internal and external communication opportunities
- Partner with coalitions
- Attend and join events, presentations, and conferences
- Plan, respond and engage with media
- Share insight, testimony, and support
- Build professional development opportunities
- Support families to share their stories
GUIDING PRINCIPLES

PIQE has identified four guiding principles that will lead to the outcome we want for California’s families: graduates prepared for higher education and a skilled workforce to be effective, contributing members of a prosperous and equitable society.

PRINCIPLE ONE:
ENHANCE FAMILY PARTICIPATION AND INCLUDE FAMILY AS PART OF THE SOLUTION FOR EDUCATION EQUITY.

PIQE encourages, informs and supports families to develop and use their perspectives to create systemic change in their communities and throughout the state.

PRINCIPLE TWO:
STRENGTHEN CAREER PATHWAYS FOR ALL FAMILIES THROUGH EQUITABLE ACCESS TO OPPORTUNITIES.

PIQE believes that all families deserve to have both knowledge and access to the necessary and appropriate resources to ensure their family’s success.

PRINCIPLE THREE:
SUPPORT THE HOLISTIC WELL-BEING OF FAMILIES FOR CHILDREN’S SUCCESS.

PIQE recognizes that stressors in the home impact every aspect of a family’s life including a child’s education.

PRINCIPLE FOUR:
SECURE EQUITABLE INVESTMENT OF FUNDS AND RESOURCES IN QUALITY EDUCATION.

As PIQE engages in policy efforts, opportunities emerge to include the voices and concerns of families and advocate for the resources their students need to thrive in an academic environment that is inclusive, supportive, and holistic.
PRIORITIES

Within the policy principles, we have identified specific priority issues for 2022 and 2023.

**PRINCIPLE ONE:**
Enhance family participation and include family as part of the solution for education equity.

**PRIORITIES**
- Family participation in local and state decision-making
- Expand the use of communication modes, tools and spaces that foster two-way communication
- The use of culturally and linguistically responsive communication

**PRINCIPLE TWO:**
Strengthen career pathways for all families through equitable access to opportunities.

**PRIORITIES**
- Financial aid programs and opportunities
- Development of skills to access college, university, trades, and vocational training opportunities
- Resources for students and families of Deferred Action for Childhood Arrivals (DACA)
- Awareness and career opportunities in STEM

**PRINCIPLE THREE:**
Support the holistic well-being of families for their children’s success.

**PRIORITIES**
- Social-emotional supports and resources
- Safe, supportive learning environments that nurture social and emotional, civic, and academic growth for all
- Cross-sector partnerships

**PRINCIPLE FOUR:**
Secure equitable investment of funds and resources in quality education.

**PRIORITIES**
- Support investment and support of new funds for vulnerable communities
- Digital literacy, inclusion, and adoption
- High-quality instructional materials and curriculum
- Teacher professional development