**About this Plan**

*Scope and Timeline*

PIQE is uniquely positioned to be the premier parent engagement organization in the country for measurable educational impact. Over the next three years, PIQE’s sustainability and success will be driven by its capacity to deliver clear benefits to parents, families and communities served in the distinctive PIQE approach by emphasizing family, school and community engagement and empowerment to create lasting social and economic impact for students and families.

**Mission**

*Our purpose*

To provide families with the knowledge and skills to partner with schools and communities to ensure their children achieve their full potential.

**Core Values**

*Essential tenets*

- **Empowerment** – Those we serve have the potential to create the solutions they need.
- **Inclusion** - We embrace all people with compassion and celebrate their unique identities.
- **Learning** – With greater knowledge comes true lasting power.
- **Respect** - We honor the values and perspectives of others.
- **Responsibility** - Our mutual commitment to shared goals and success.

**Vision**

*Our chosen Future*

We are dedicated to achieving social and economic equity for all through education.

**Strategic Priorities**

*The pillars of our Plan to Achieve the Vision*

1. **Strengthen Measurable Program Impact and Outcomes.** We will strengthen the families’ capacity to impact their children’s educational journey and build resilient communities through leadership development.

2. **Strengthen Advocacy and Influence.** We will empower families’ ability to effectively influence policy to ensure all students have access to college and career preparation.

3. **Strengthen Staff and Board Effectiveness.** We will enhance the Staff and Board development processes and protocols to support the vision.

4. **Strengthen Financial Stability and Sustainability.** We will enhance our philanthropic culture and grow our financial portfolio through diversified and sustainable funding.

5. **Strengthen Operations and Technology.** We will enhance systems, processes, and technology to support effective and efficient performance.