



POLICY FRAMEWORK

PARENT INSTITUTE FOR
QUALITY EDUCATION

2023-2024



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EXECUTIVE SUMMARY

Since its inception in 1987, PIQE is dedicated to achieving economic and social equity for all through education, engagement and empowerment. Our commitment to inclusion across race, gender, ethnicity, culture, age, identity, and experiences is the foundation of our work.

The Policy Framework is guided by PIQE's vision, mission, equity statement, values, and the priorities outlined in PIQE's Strategic Plan. The Policy Framework guides local, state and federal policy and advocacy activities, our partnerships, research efforts, and collaboration with the media and the public to reflect PIQE's core values. Our values uphold the importance of empowerment, inclusion, learning, respect, and responsibility.

On a biennial basis, the Framework is presented to the PIQE Board of Directors for review and approval, to ensure our priorities accurately reflect the evolving needs of the families we serve. In consultation with PIQE families, partners, and stakeholders, we research and assess advocacy opportunities that align with our mission and framework. These opportunities may include writing letters of support, elevating family testimony through different platforms, giving presentations or speeches about our work, releasing issuefocused statements and data briefings, and conducting media outreach.

The Framework identifies four guiding principles. Each principle sets priorities to follow throughout the year and helps determine the direction and activities that support PIQE's Strategic Plan and advocates for a better future for all families.

GUIDING PRINCIPLES



PRINCIPLE ONE

Enhance family participation and include family as part of the solution for education equity.



PRINCIPLE THREE

Support the holistic well-being of families for their children's success.



PRINCIPLE TWO

Strengthen career pathways for all families through equitable access to opportunities.



PRINCIPLE FOUR

Secure equitable investment of funds and resources in quality education.



OUR FOUNDATION

Elements of our policy platform

VISION

We are dedicated to achieving social and economic equity for all through education.

MISSION

To provide families with the knowledge and skills to partner with schools and communities to ensure their children achieve their full potential.

EQUITY STATEMENT

At the core of our mission since 1987, PIQE has dedicated its work to achieve economic and social equity for all through education. Our commitment to inclusion across race, gender, ethnicity, culture, age, identity, and experiences are the fundamental pillars of our work. We are anchored in the trust we have earned and are the vehicle by which we help families achieve what they want for themselves and for their children.

CORE VALUES

- Empowerment – Those we serve have the potential to create the solutions they need.
- Inclusion- We embrace all people with compassion and celebrate their unique identities.
- Learning – With greater knowledge comes true lasting power.
- Respect- We honor the values and perspectives of others.
- Responsibility- Our mutual commitment to shared goals and success.

STRATEGIC PLAN PRIORITIES

- Strengthen Measurable Program Impact and Outcomes
- Strengthen Advocacy and Influence
- Strengthen Staff and Board Effectiveness
- Strengthen Financial Stability and Sustainability
- Strengthen Operations and Technology



PURPOSE OF A POLICY FRAMEWORK

A Policy Framework provides broad parameters to implement PIQE's mission to strengthen family engagement and empowerment. It guides PIQE in its local, state and federal policy and advocacy activities, as well as in its partnerships, research efforts, and collaboration with the media and the public. Working within our Strategic Plan, PIQE provides feedback on critical issues through a variety of activities, programs, and strategic initiatives, including:



FAMILY AND COMMUNITY RELATIONS

- Build awareness through diverse and accessible communication modes and activities both internal and external
- Create access points for families to engage in advocacy actions
- Create alliances and collaborate with key stakeholders to educate and champion change
- Empower families to advocate on behalf of communities



POLICY

- Advance key policy strategies that align with PIQE mission and vision
- Policy analysis of local, state, and national issues within the parameters of the platform and strategic endeavors
- Support and influence policy decisions to positively affect the wellness and prosperity of our families
- Leverage data to inform policy to identify and address barriers that impact engagement and partnership with families



ADVOCACY

- Identify and build strategic relationships with decision-makers and focused avenues for advocacy, collaboration and cross-sector partnerships
- Representation on committees, commissions, and advisory committees in accordance to the mission, strategic plan and framework
- Utilize communications tools to enhance visibility and awareness



COALITIONS AND PARTNERSHIPS

- Join, form and lead coalitions with mission-aligned organizations to strategically advance PIQE's mission and vision through policy and advocacy opportunities
- Elevate mutual initiatives through a wide-range of communication strategies and channels



ALIGNING FROM THE INSIDE OUT

From the onset of our work, PIQE has worked tirelessly to earn the trust of thousands of families and partners locally, statewide and nationally. We remain committed to our mission and responsibility to the families and communities we serve and are dedicated to enhancing social justice and educational equity. This requires our leadership and staff to continuously share information and resources, uplift authentic parent voices, and advocate to build strong communities and remove barriers to prosperity.

The Policy Framework and its principles will guide the organization in activities including:

- Support, engage, enhance and expand regional partnerships
- Update and enhance the curriculum to respond to families and community needs
- Develop informational content and build awareness for internal and external communication opportunities
- Partner with coalitions
- Attend and join events, presentations, and conferences
- Plan, respond and engage with media
- Share insight, testimony, and support
- Build professional development opportunities
- Support families to share their stories



GUIDING PRINCIPLES

PIQE has identified four guiding principles that will lead to the outcome we envision for California's families: communities with access to higher education opportunities and skilled workforce composed of contributing members of a prosperous and equitable society.

PRINCIPLE ONE:

ENHANCE FAMILY PARTICIPATION AND INCLUDE FAMILY AS PART OF THE SOLUTION FOR EDUCATION EQUITY.

PIQE encourages, informs and supports families to develop and use their perspectives to create systemic change in their communities and throughout the state.

PRINCIPLE TWO:

STRENGTHEN CAREER PATHWAYS FOR ALL FAMILIES THROUGH EQUITABLE ACCESS TO OPPORTUNITIES.

PIQE believes that all families deserve to have both the knowledge and access to the necessary and appropriate resources and information to ensure their family's success.

PRINCIPLE THREE:

SUPPORT THE HOLISTIC WELL-BEING OF FAMILIES FOR CHILDREN'S SUCCESS.

PIQE recognizes that stressors in the home impact every aspect of a family's life including a child's education. We are committed to acknowledging and addressing the barriers to prosperity our families experience, and supporting solutions for change.

PRINCIPLE FOUR:

SECURE EQUITABLE INVESTMENT OF FUNDS AND RESOURCES IN QUALITY EDUCATION.

As PIQE engages in policy efforts, opportunities emerge to include the voices and concerns of families and advocate for the resources their students need to thrive in an academic environment that is inclusive, supportive, and holistic.



PRIORITIES

Within the policy principles, we have identified specific priority issues for 2022 and 2023.

PRINCIPLE ONE:

Enhance family participation and include family as part of the solution for education equity.

PRIORITIES

- Support authentic family engagement in local and state decision-making spaces.
- Expand the use of communication modes, tools and spaces that foster open, two-way communication
- The use of culturally and linguistically responsive communication
- Ongoing professional and leadership development opportunities for parents.

PRINCIPLE TWO:

Strengthen career pathways for all families through equitable access to opportunities.

PRIORITIES

- Support college affordability initiatives
- Development of skills to access college, university, trades, and vocational training opportunities
- Resources for immigrant, undocumented and Deferred Action for Childhood Arrivals (DACA) students and families
- Awareness and career opportunities in STEM

PRINCIPLE THREE:

Support the holistic well-being of families for their children's success.

PRIORITIES

- Social-emotional learning supports and resources
- Support positive school climate to enhance safe, supportive learning environments that nurture social, emotional, civic, and academic growth for all
- Cross-sector partnerships
- Support the development of Community Schools and wraparound services

PRINCIPLE FOUR:

Secure equitable investment of funds and resources in quality education.

PRIORITIES

- Support investment and support of new local and state funds for underserved communities.
- Local Control Funding Formula equity and engagement
- Broadband affordability and equity through digital literacy, inclusion, and adoption
- High-quality instructional materials and curriculum
- Teacher professional development and educator diversity